FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL							
OMB Number:	3235-0287						
Estimated average burden							
hours per response:	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person      haddix roy h					2. Issuer Name and Ticker or Trading Symbol GLOBALWISE INVESTMENTS INC [ GWIV ]									tionship of R all applicabl Director		Person(	erson(s) to Issuer 10% Owner		
(Last)	(First)	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 12/13/2012										Officer (give title below)			Other (specify below)	
2190 DIVIDEND DR					4. If Amendment, Date of Original Filed (Month/Day/Year) 01/03/2013								Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person						
(Street) COLUMBUS	ОН	43228													Form filed by More than One Reporting I			Person	
(City)	(State)	(Z	ip)																
		Ta	able I - Nor	n-Deri	vativ	e Se	curiti	es Acc	uired, [	Disp	osed of	f, or Bene	ficia	ally Ow	ned				
Di				Date	(Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Dispose Code (Instr.		ities Acquired (A) or d Of (D) (Instr. 3, 4 and 5)			5. Amount Securities Beneficially Following I	y Owned or I		: Direct (D) lirect (I)	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) or (D)	P	Price		Transaction(s) (Instr. 3 and 4)			(Instr. 4)
Common Stock													1,532,509(1)			D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	Co	Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti	e s illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Co	ode	v	(A)	(D)	Date Exercisab		xpiration ate	Title	or Ni	mount r umber f Shares	mber		ion(s)		
Common Stock warrants (right to buy)	\$0.7								11/26/201	2 1	1/25/2015	Common Stock	8	35,714		1,378,22	23 <sup>(2)</sup>	D	

## **Explanation of Responses:**

- 1. This carry forward number includes 240,000 common shares that were not omitted in the reporting person's Form 3 filed on 12/27/2012 and Form 4 filed on 1/3/2013. The reporting person filed a Form 3/A as well today. These shares were acquired by the reporting person on November 26, 2012, before the reporting person became a reporting person on 12/13/2012.
- 2. This carry forward number includes 85,714 common stock warrants (right to buy) that were omitted in the reporting person's Form 3 filed on 12/27/2012 and Form 4 filed on 1/3/2013. The reporting person filed a Form 3/A as well today. These warrants were acquired by the reporting person on November 26, 2012, before the reporting person became a reporting person on 12/13/2012.

/s/ Roy Haddix

01/16/2013

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.