

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

**PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (date of earliest event reported): March 31, 2014

GLOBALWISE INVESTMENTS, INC.

(Exact name of registrant as specified in its charter)

Nevada
(State or other jurisdiction of
incorporation)

000-31671
(Commission
File Number)

87-0613716
(I.R.S. Employer
Identification No.)

2190 Dividend Drive
Columbus, Ohio
(Address of principal executive offices)

43228
(Zip Code)

(614) 388-8909
(Registrant's telephone number, including area code)

n/a
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act.
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act.
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act.
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act.
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Item 2.02. Results of Operations and Financial Condition.

On March 31, 2014, GlobalWise Investments, Inc. (the “Company”) issued a press release announcing its financial results for the fiscal year ended December 31, 2013. A copy of the press release is attached hereto as Exhibit 99.1 and incorporated herein by reference.

The information reported under this Item 2.02 of Form 8-K, including Exhibit 99.1, is being furnished and shall not be deemed to be “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities of such section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

Item 9.01. Financial Statements and Exhibits.

(d) *Exhibits*

Exhibit No.	Name of Exhibit
99.1	Press release issued by the Company, dated March 31, 2014.



SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: March 31, 2014

GLOBALWISE INVESTMENTS, INC.
(Registrant)

By: /s/ Matthew L. Chretien
Name: Matthew L. Chretien
Title: President and Chief Executive Officer

EXHIBIT INDEX

99.1 Press release issued by the Company, dated March 31, 2014.



GlobalWise Investments, Inc.
www.GlobalWiseInvestments.com
Matthew Chretien, President & CEO
614-388-8909
Contact@GlobalWiseInvestments.com

GlobalWise Investments is a Public Company Trading under the Symbol GWIV

Exhibit 99.1

GlobalWise Investments Announces Results for Fiscal Year 2013

COLUMBUS, OH – (Marketwire – March 31, 2014) – GlobalWise Investments, Inc. (OTCQB: GWIV) (OTCBB: GWIV) (the “Company”) (www.GlobalWiseInvestments.com) and its wholly owned subsidiary Intellinetics, Inc., a leading-edge technology company focused on the design, implementation and management of cloud-based Enterprise Content Management (“ECM”) systems in both the public and private sectors, announce financial results for the fiscal year ended December 31, 2013.

The Company's total revenues for the twelve months ended December 31, 2013 were \$1,554,185 as compared to \$2,734,950 for the same period in 2012, a decrease of \$1,180,765, or 43%, primarily attributable to decreases in revenues from consulting services and software licenses with and without professional services.

Overall gross margins were 62% and 64% for the twelve months ended December 31, 2013 and 2012, respectively, a decrease of 2%.

Total operating expenses were \$2,940,030 for the twelve months ended December 31, 2013 as compared to \$3,424,507 for the twelve months ended December 31, 2012, representing a decrease of 14% or \$484,477. The decrease in operating expenses is primarily due to a reduction in sales and marketing expense.

GlobalWise reported a net operating loss of \$2,139,704 and \$1,985,493 for the twelve months ended December 31, 2013 and 2012, respectively, representing an increase in net loss of \$154,211 or 8%.

Matthew Chretien, President and CEO of GlobalWise stated, “In 2013, Intellinetics made significant efforts into refining and re-designing every detail of our channel partner strategy from a technology, process, tools, business model and market positioning perspective. This process consumed significant time and resources across the board but was crucial to improving revenue-generating effectiveness. MarketCommand™ was designed using feedback and analysis from our customers and channel partners. MarketCommand™ is a go-to-market approach that will become the de-facto standard for solution delivery into the SMB market, whose buyers place a premium on simplicity, minimizing disruption, and affordability when considering new business solutions. MarketCommand™ for our software platform, IntelliCloud™, was launched in Q1 of 2014. It allows our partners to bundle IntelliCloud™ as an embedded part of the hardware or services they already provide. We are initially focused on recruiting dealers in the print/imaging channel and will expand to the adjacent and much larger IT value-added reseller channel as a next step.

The first two MarketCommand™ partners from the imaging channel were active by the end of Q1 of 2014. Combined, these carefully selected market leaders have 170 sales people serving over 40,000 active customers – large enough for a rigorous stress test of the program to ensure every aspect of the model works well. While feedback has been positive and new orders have been received under MarketCommand™, moving from premise-based one-time sales to the new low-cost, cloud-based entry point for recurring sales is a difficult transition from a revenue perspective. We certainly experienced that revenue contraction in 2013. However, as the number of active subscribers continues to grow, recurring revenue increases. As we certify other software providers to participate in MarketCommand™, we can benefit from additional revenue share from solutions such as device monitoring, power management and remote network management which can leverage the same infrastructure as IntelliCloud™ for activation.

Moving forward, our focus is on recruiting strong, highly qualified resellers under MarketCommand™, which will increase the number of people, solutions, and services that use IntelliCloud™. The stronger our reseller base, the more IntelliCloud™ customers activate with increasing recurring revenue generation as storage consumption grows. We already have several new companies lined up to partner with us under MarketCommand™ in Q2 of 2014 and the focus on expanding distribution is our number one priority. The link below shows a video example of the MarketCommand™ with IntelliCloud™ in action. Its power is in the simplicity of messaging and delivery.”

<http://services.in2communications.com/download/dms/>

About GlobalWise Investments, Inc.

GlobalWise Investments, Inc., via its wholly owned subsidiary Intellinetics, Inc., is a Columbus, Ohio based Enterprise Content Management (ECM) pioneer with industry-leading software that delivers cloud ECM based solutions on-demand. The Company's flagship platform, Intellivue™, represents a new industry benchmark and game-changing solution by enabling clients to access and manage the content of every scanned document, file, spreadsheet, email, photo, audio file or video tape — virtually anything that can be digitized — in their enterprise from any PC, laptop, tablet or smartphone from anywhere in the world.

For additional information, please visit the Company's corporate website: www.GlobalWiseInvestments.com

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GLOBALWISE INVESTMENTS, INC. and SUBSIDIARY
Consolidated Balance Sheets

ASSETS

	December 31,	December 31,
	2013	2012
Current assets:		
Cash	\$ 260,560	\$ 46,236
Accounts receivable, net	144,071	332,413
Prepaid expenses and other current assets	39,242	40,026
Total current assets	443,873	418,675
Property and equipment, net	53,226	58,129
Other assets	28,925	37,239
Total assets	\$ 526,024	\$ 514,043

LIABILITIES AND STOCKHOLDERS' DEFICIT

Current liabilities:		
Accounts payable and accrued expenses	\$ 502,646	\$ 1,143,265
Deferred revenues	482,428	571,268
Derivative Liability	-	15,470
Notes payable - current	711,266	563,009
Convertible note payable, net of discount	-	107,518
Notes payable - related party - current	-	95,000
Total current liabilities	1,696,340	2,495,530
Long-term liabilities:		
Deferred compensation	215,012	309,740
Notes payable - net of current portion	1,114,394	1,509,265
Notes payable - related party	222,915	369,415
Deferred interest expense	83,942	41,440
Other long-term liabilities - related parties	34,614	72,033
Total long-term liabilities	1,670,877	2,301,893
Total liabilities	3,367,217	4,797,423
Stockholders' deficit:		
Common stock, \$0.001 par value, 50,000,000 shares authorized; 47,362,047 and 36,490,345 shares issued and outstanding at December 31, 2013 and December 31, 2012, respectively	54,363	36,492
Additional paid-in capital	4,912,814	1,348,794
Accumulated deficit	(7,808,370)	(5,668,666)
Total stockholders' deficit	(2,841,193)	(4,283,380)
Total liabilities and stockholders' deficit	\$ 526,024	\$ 514,043

GLOBALWISE INVESTMENTS, INC. and SUBSIDIARY
Consolidated Statements of Operations

	For the Year Ended December 31,	
	2013	2012
Revenues:		
Sale of software licenses without professional services	\$ 67,507	\$ 188,894
Sale of software licenses with professional services	196,485	929,741
Software as a service	138,607	108,102
Software maintenance services	856,755	790,007
Consulting services	294,831	718,206
Total revenues	<u>1,554,185</u>	<u>2,734,950</u>
Cost of revenues:		
Sale of software licenses without professional services	25,170	45,477
Sale of software licenses with professional services	283,374	469,252
Software as a service	27,592	28,232
Software maintenance services	124,430	119,727
Consulting services	124,663	318,831
Total cost of revenues	<u>585,229</u>	<u>981,519</u>
Gross profit	<u>968,956</u>	<u>1,753,431</u>
Operating expenses:		
General and administrative	2,087,169	2,196,068
Sales and marketing	826,396	1,200,019
Depreciation	26,465	28,420
Total operating expenses	<u>2,940,030</u>	<u>3,424,507</u>
Loss from operations	(1,971,074)	(1,671,076)
Other income (expense)		
Derivative gain (loss)	15,470	(15,470)
Interest expense, net	(184,100)	(298,947)
Total other income (expense)	(168,630)	(314,417)
Net loss	<u>\$ (2,139,704)</u>	<u>\$ (1,985,493)</u>
Basic and diluted net loss per share:	\$ (0.05)	\$ (0.06)
Weighted average number of common shares		
outstanding - basic and diluted	<u>45,289,553</u>	<u>32,866,979</u>