

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of
The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 5, 2015

INTELLINETICS, INC.
(Exact name of Registrant as specified in its charter)

Nevada
(State or other jurisdiction
of incorporation)

000-31671
(Commission File Number)

87-0613716
(I.R.S Employer
Identification No.)

2190 Dividend Dr., Columbus, Ohio
(Address of principal executive offices)

43228
(Zip code)

Registrant's telephone number, including area code: (614) 388-8908

Intellinetics, Inc.
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the Registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01 Regulation FD Disclosure

On May 5, 2015, Intellinetics, Inc. (the “Company”) will present information during the Taglich Brothers 12th Annual Investment Conference (the “Conference”). The Company’s presentation and participation at the Conference will be led by Matthew Chretien, President and Chief Executive Officer of the Company, and Murray Gross, Chairman of the Board, and will include information about the Company’s business operations and strategic initiatives.

A copy of the slide presentation to be given at the Conference is filed herewith as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated herein by this reference.

The slide presentation filed herewith as Exhibit 99.1 contains forward-looking statements. A more thorough discussion of certain risks, uncertainties and other factors that may affect the Company is included in the Company’s most recent Annual Report on Form 10-K and in other reports, including Quarterly Reports on Form 10-Q and Current Reports on Form 8-K, that the Company files or furnishes with the Securities and Exchange Commission.

The information reported under this Item 7.01 of Form 8-K, including Exhibit 99.1, is being furnished and shall not be deemed to be “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities of such section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits

Exhibit No.	Name of Exhibit
99.1	Investment Slide Presentation by Matthew Chretien, Intellinetics, Inc. at Taglich Brothers 12 th Annual Investment Conference, on May 5, 2015

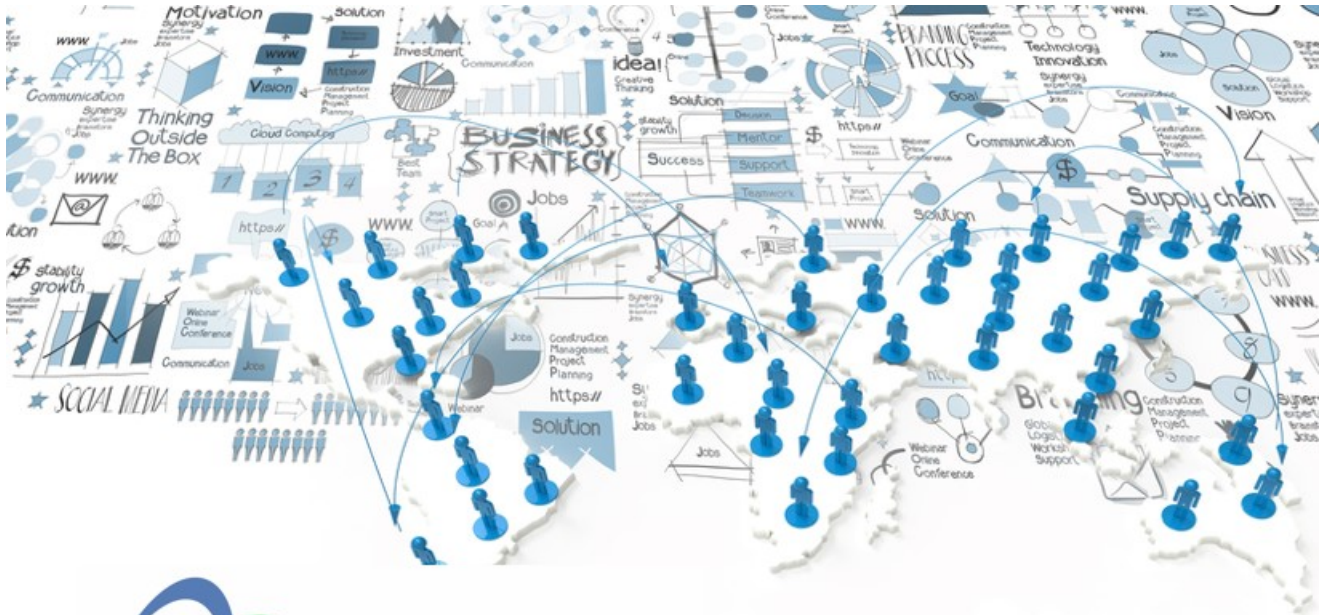
SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

INTELLINETICS, INC.

By: /s/ Matthew L. Chretien
Matthew L. Chretien
President and Chief Executive Officer

Dated: May 5, 2015



OTCQB: INLX

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Forward-Looking Statements

This presentation contains certain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Expressions of future goals and similar expressions reflecting something other than historical fact are intended to identify forward-looking statements, but are not the exclusive means of identifying such statements. These forward-looking statements involve a number of risks and uncertainties that could cause actual results to differ materially from those currently anticipated. Factors that could cause or contribute to such differences include, but are not limited to market acceptance, competitive factors and financial market conditions. Intellinetics undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this presentation.

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Agenda

- ✓ **Company Profile**
- ✓ **The Business Problems We Solve**
- ✓ **Business and Technology Strategy**
- ✓ **Scale of Market Opportunity**
- ✓ **Critical Unmet Market Needs We Fulfill**
- ✓ **Intel-Enabled Channel Program**
 - **Value to Channel**
 - **Multi-Channel Strategy**
 - **Muratec**
- ✓ **Revenue Comparisons**
- ✓ **Summary**





Company Profile

- 
- **Enterprise Content Management (ECM)** provider for Small to Medium Businesses (SMB)
 - **Intellectual Property (IP) Portfolio:** cloud-ready software and managed services
 - **1,200+ Customers** across multiple verticals
 - **Cloud and Premise Enabled** solutions strategically packaged with **Intel™ technology**

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Proven High Performance Technology



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What is ECM?



Tools and Strategies for Unstructured Data



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Intellinetics Business and Technology Strategy

*Fulfill the huge unmet ECM needs of SMB's by enabling those from **whom they already buy** to introduce turnkey, compliant document solutions as a feature of the copiers and services they have or are in the market for.*



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Three-Point Strategy For Channel Distribution

SMB ERP Partner-
Driven Direct
Size: 1000

**Office Equipment
Dealers (OED)**
Size: 3,500

ECM Value Added
Resellers
Size: 500

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SMB ERP Partner-Driven Direct

- ✓ Line of Business ERP Platforms Missing ECM
- ✓ Proprietary Integration Out-of-the-Box
- ✓ Low Cost Access to Captive Installation Base
- ✓ Repeatable Business Value Proposition Validated By People They Trust
- ✓ Targeting Compliance / Regulatory Ladened Markets



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ECM Value Added Resellers (VAR)

✓ **Companies whose core business model is ECM driven:**

- **Expert Level ECM Knowledge**
- **Primary Revenue Sources**
 - **Software**
 - **Professional Services**
 - **Document Conversion**

✓ **Vertical Focused**

✓ **Displacement Scenario**



Office Equipment Dealers (OED)


Three Key Profiles:

- *Copier Centric*
- *Copier + Solutions*
- *Solutions*



- ✓ **Large network with deep roots in copier sales, financing and service**
- ✓ **Experts in building trust / intimacy with SMB**

Huge Value to OED Channel

- 
- ✓ **RECLAIM DECLINING MARGINS** – Declining output / commoditization
 - ✓ **REVENUE GROWTH** - Up front & recurring model
 - ✓ **SIMPLICITY**– Sales, Customer Activation, Financing
 - ✓ **COMPETITIVE DIFFERENTIATION** – Partner branded to leverage customer intimacy while shifting conversation from price to value
 - ✓ **INCREASED DEVICE SALES** – Unit velocity & volume
 - ✓ **CUSTOMER STICKINESS** – Vital business enabler vs. transactional sale
 - ✓ **LEAD GENERATION** - For managed IT/Print services, hardware and enterprise ECM solutions
 - ✓ **TURNKEY INFRASTRUCTURE** - Minimal impact on operations & service delivery resources
 - ✓ **AFFORDABILITY** – Target SMB segment tough-to-serve profitably that can be difficult with existing options

Scale of SMB Market Opportunity

"27.9 million Small to Medium Businesses with 5 to 500 employees exist in the USA."

Source: sba.gov

SMB ECM Decision Dynamics



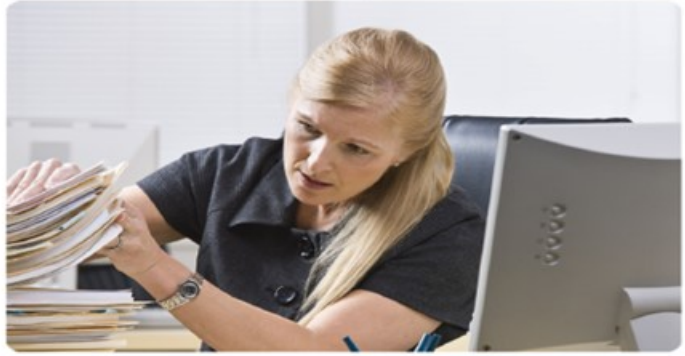
- Risk aversion
- Low complexity / disruption tolerance
- Small appetite for capital investment
- Growing compliance concerns
- Minimal or lacking IT resources
- Often unaware of systemic document challenges

SMB Business Problems

- UNSTRUCTURED FILING PROCESSES
- RETRIEVAL ISSUES
- LOST DOCUMENTS
- LIMITED USER ACCESS
- VERSION CONTROL

- SPACE REQUIREMENTS
- SECURITY RISKS

- REGULATORY COMPLIANCE
- COMPLICATED SOFTWARE



SMB have the same document management needs as the Fortune 500 but do not have the same resources

SMB Problem Metrics



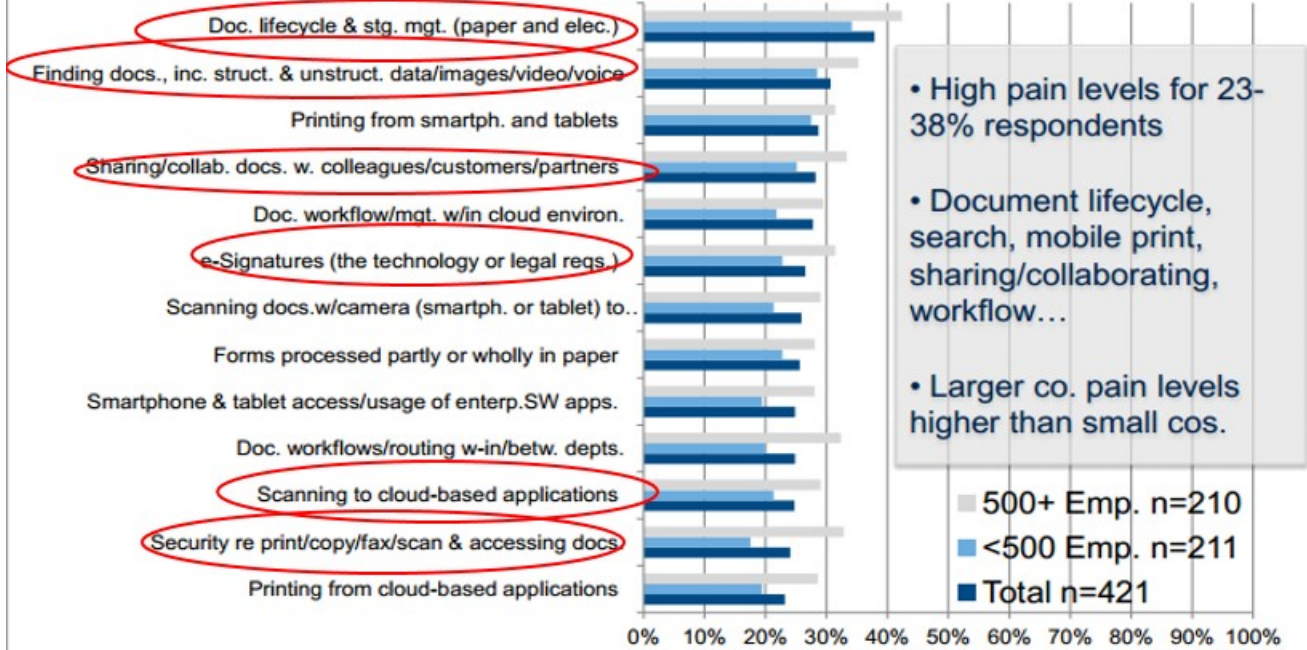
SOURCE: COOPERS & LYBRAND

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Document Processing High Pain Levels*

Q8. Please indicate the extent of current pain associated with ea. of the following doc. processes at your company.



- High pain levels for 23-38% respondents
- Document lifecycle, search, mobile print, sharing/collaborating, workflow...
- Larger co. pain levels higher than small cos.

■ 500+ Emp. n=210
■ <500 Emp. n=211
■ Total n=421



* % Respondents with 4 or 5 pain (1-5 scale where 1=none and 5=high pain); sorted by Total

Source: IDC Bus. Doc. Automation & Optimization CIS survey, 10/2013

“Documents? Oh Yeah - We’re Good!”

John Doe, HR Manager



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The Real Danger of SMB Ignorance



"More than 70% of today's businesses would fail within 3 weeks if they suffered a catastrophic loss of paper-based records due to fire or flood."

Source: www.thepaperlessproject.com

Current SMB Choices And The Unmet Needs We Fulfill

Current ECM Providers: DocuWare, Square 9, M-Files, Laserfiche, OnBase, Perceptive

Advantage	Disadvantage
Workflow	Expensive
Compliance Tools	Complex
Integration Options	Long Installation



Cloud Document Storage: Google, Dropbox

Advantage	Disadvantage
Free / Inexpensive	No Workflow
Easy To Deploy / Use	Weak / Missing Compliance Tools

Advantages	Disadvantages
Affordable	
Simplicity with Power	
Workflow	
Advanced Compliance	
Integration Options	

Intel and IntelliCloud

Powered By



www.intel.com/intellicloud



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Strategic Alliance – Channel Acceleration

“ **IntelliCloud™** is a real game-changer

because it allows the office equipment reseller channel to shift what is often a price-driven, transactional sale into a value-driven process without the complexity associated with other offerings.

muratec ”



Lou Stricklin, VP Marketing, Muratec Americas

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Program-Enabled Lead Generation

Sample Lead Generation Messaging In Channel

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The IntelliCloud Office: Knowledge In Motion



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Financial Model

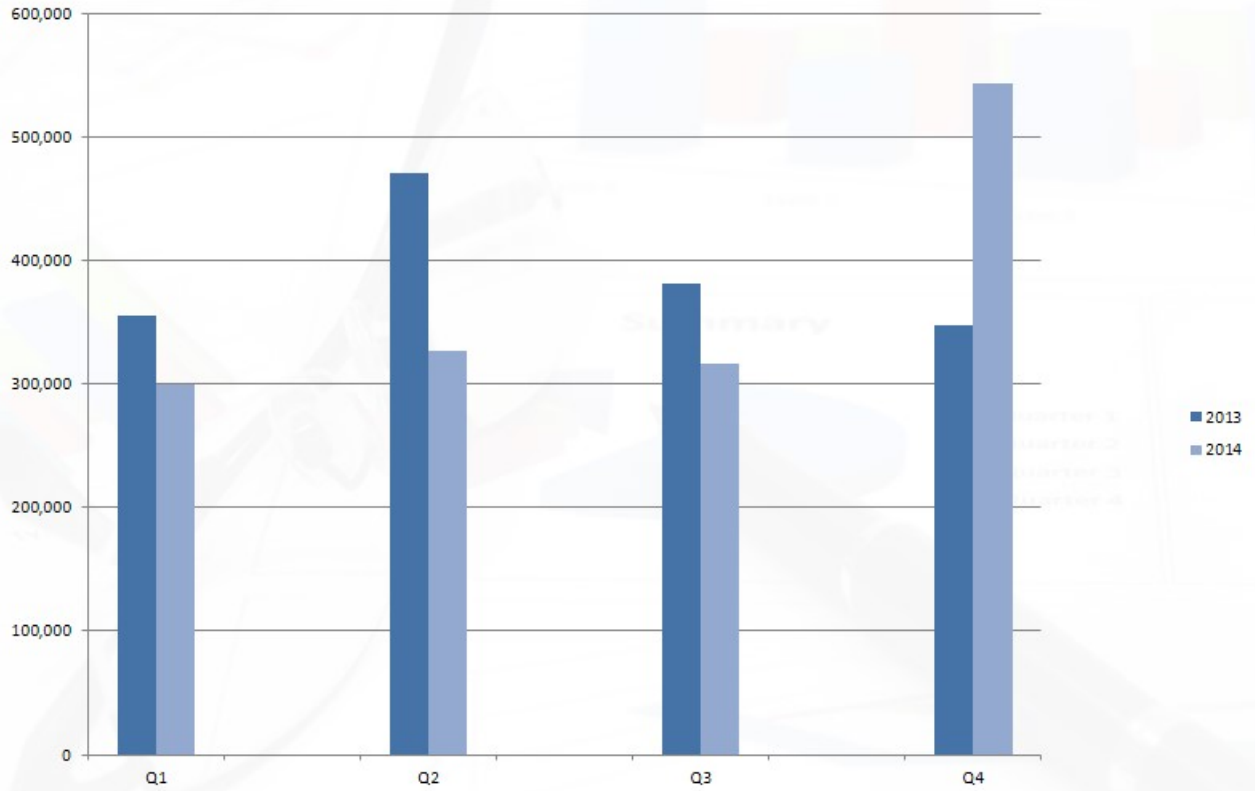
- **Gross margins: 80+%**
- **Multiple recurring revenue streams + initial licensing and service fees**
- **Leveraged business model**
 - Low fixed costs
 - Limited variable costs
 - Revenue grows automatically as end users store more documents
- **Low capital requirements**
 - Channel partner distribution model does not require expensive salesforce
 - Partner model reduces billing, collections, client support costs & customer credit issues
 - Cloud infrastructure provided by 3rd parties
 - IntelliCloud™ suite is fully developed

CAPITALIZATION

Shares Outstanding (Fully Diluted)	11.8 million
Insiders/Affiliate's Ownership (Fully Diluted)	62%*
Approx. Float	2.3 million
Market Capitalization (4/28/15 - Fully Diluted)	\$ 8.9 million
Fiscal Year End	December

* Approximate

Revenue Comparison



Summary

- ✓ **Realigned 3-Point Strategy for Channel**
- ✓ **Intel and Muratec Strategic Catalysts for Growth**
- ✓ **Real Momentum Reflected in Key Performance Indicators**
 - **Revenue**
 - **Channel Expansion**
 - **Sales Funnel**
 - **Market Leader Adoption**
- ✓ **Leadership Eco-System Expansion**



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THANK YOU



Company

Murray Gross, Chairman of the Board

mgross@intellinetics.com
614.921.8170

Investor Relations

Terri MacInnis, VP of IR

Bibicoff + MacInnis
terri@bibimac.com
818.379.8500

INLX (OTCQB)

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